

STUDY.CARE FRANCHISE OPPORTUNITY

Build the next StudyCare Education Hub

A property-backed local platform for
university recruitment, examinations,
fairs and online schooling.
Investment from £300,000.

study.care

StudyCare brings an established regional platform

A local franchise joins a network already connecting institutions and ambitious students across emerging markets. Seven countries of physical presence support regional reach and accountable local delivery.

250,000+
students engaged

300+
partner
universities

50+
education fairs

Four connected channels create one local education hub

University recruitment

Approved access to StudyCare's institutional network, admissions infrastructure and central commission ledger.

StudyCare fairs

Centrally organised events that build visibility and generate local student leads.

Examination services

Approval pathways for TOEFL, GRE, ACT, Pearson Edexcel and Pearson VUE services.

Cambrilearn Online School

An additional online-school offer for approved local recruitment and family support.

Five examination pathways expand the local offer

StudyCare provides centre-preparation know-how and application support. Every provider must approve the franchisee's legal entity, premises, personnel and permitted programmes in writing.

Examination service	Approval pathway	Local opportunity
TOEFL	ETS site authorisation	English-language testing
GRE	ETS site authorisation	Graduate admissions testing
ACT	ACT centre authorisation	Undergraduate admissions testing
Pearson Edexcel	Qualification-centre approval	International GCSE and A Level services
Pearson VUE	Computer-based test-centre approval	Approved professional and admissions programmes

Programme availability and commercial terms are confirmed in a separate examination-services schedule.

StudyCare provides the platform; the franchisee builds the territory

Responsibilities are deliberately clear.

StudyCare protects the brand, central systems, institutional relationships and property.

The franchisee leads daily local operations and converts the opportunity into enrolments.

StudyCare

- Owns the office
- Provides systems and training
- Organises fairs and supports approvals

Franchisee

- Runs the local team
- Funds local marketing and operations
- Follows up leads and meets targets

The commercial model combines territory rights with a permanent local base

Initial investment
Funds the approved
property,
transaction and
launch
requirements.

INVESTMENT FROM
£300k

StudyCare-owned
office
Approximately 100
m², operated by the
franchisee at local-
market rent.

TARGET OFFICE
≈ 100 m²

Transparent
commission
70% to the
franchisee. 30% to
StudyCare.

COMMISSION SPLIT
70 / 30

Fairs create local demand

StudyCare organises the fairs. The central team manages institution participation, event contracting, branding and delivery. StudyCare retains all fair-related income; the franchisee benefits from local visibility and qualified student leads.



A clear path takes the right partner from qualification to launch

01

Qualify

Review the investor, city, exclusive territory and operating capital.

02

Build

Approve the property, complete agreements and map available partner and exam approvals.

03

Launch

Train the team, open the office and activate recruitment, fairs, examinations and Cambrilearn.

STUDY.CARE

Open your StudyCare Education Hub

Investment from £300,000

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